

# **Upgraded Listings -**



### Upgraded Listing: \$100/year

• Upgrade your directory listing to provide comprehensive information about your business—far beyond just contact details.

## Website



### • Home page ticker: \$150/month

# Directory landing page (left side): \$75/mo. or \$750/year

• Advertise here and increase exposure to anyone searching for local information and town resources.

# **Event Sponsorships**



- Town Wide Fundraising Event : \$2,500-\$500
- Sidewalk Sales \$2,500-\$850
- Networking Events: Hosting opportunities, product donation, presentations
- Sponsorships include exposure on printed materials, banners, website, monthly eblasts, local advertising, social media, posters, lawn signs (where applicable).

## e-Blasts



#### • e-Blast your Announcements: 1x - \$75, 2x - \$140, 3x - \$200

- We can help you connect with the Darien community by sending announcements and flyers on your behalf.
- We blast to 7,500+ emails with an average email open rate of 47%.
- Allowed 4x/year, 1x/month

# **Included in all Memberships**

- Directory Listing
- e-Gift Card + Town Wide Gift Certificate Program
- Free admittance to networking events
- Complimentary Social Media sharing & posting
- Special celebratory events, i.e., ribbon cuttings, Anniversary's (10 years +)
- Community Calendar Platform: Post your events to be shared in our enewsletters & social media
- College Scholarships: all members and their families are encouraged to apply.
- Job Postings
- Welcome to Darien Totes: Place a promo item in our 'Welcome to Town' totes for new Darien home owners.